

# Sponsorship Opportunities 2008

Saturday, May 17, 2008 –Clawson City Park  
2 Mile Dog Jog, Walk & Pet Care Fair

*Benefiting the Oakland Pet Adoption Center,  
Tail Waggers K-9 4-H Club,  
and the Clawson Chamber*



## TOP DOG

### TITLE SPONSOR - \$2000

- + Provide financial and or in-kind assistance to assist in promoting the event through various advertising mediums;
- +Sponsor will be identified as Title Sponsor in all event advertisements and promotions;
- +Ability to promote products and services through give-away items, coupons, informational flyers in event participant registration bags and at event booth;
- +Verbal recognition at Start of event;
- +XXL Logo on back of race t-shirts;
- +Corporate banners (supplied by sponsor) displayed at event.



## LOYAL PARTNER

### SUPPORTING SPONSOR - \$1000

- +Provide financial and in-kind assistance to assist in promoting the event through various advertising mediums;
- +Sponsor will be identified in event advertisements and promotions as a supporting sponsor;
- +Ability to promote products and services through give-away items, coupons, informational flyers in event participant registration bags and at event booths;
- +Verbal recognition at Start of event;
- +XL logo on back of race t-shirts;
- +Corporate banners (supplied by sponsor) displayed at event.

## BARK & HOWL

### MEDIA SPONSOR –Barter

- +Provide advertising support in exchange for recognition as event sponsor;
- +Corporate logo/name on event advertisements and promotions as Media Sponsor;
- +Regular logo placement on back of race t-shirts;
- +Corporate banners (supplied by sponsor) displayed at event;
- +Event booth.



## GREAT DANE

### COMMUNITY LEADERSHIP SPONSOR - \$500

- +Name listed on event promotional flyers & posters;
- +Regular logo placement on back of race t-shirts;
- +Opportunity for coupons, giveaways or flyers (supplied by sponsor) to be included in race packets;
- +Event booth;
- +Verbal thank-you Start of event
- +Thank you listing on Clawson Chamber website.

## DALMATION

### HERO SPONSORSHIP - \$100

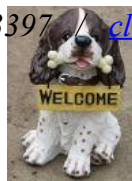
- +Regular logo on back of race t-shirts;
- +Event booth;
- +Thank you listing on Clawson Chamber website.

## SPANIEL

### BASIC SPONSORSHIP - \$50

- +Regular logo on back of race t-shirts
- +Event booth
- +Thank you listing on Clawson Chamber website

**Remit Payment: CLAWSON CHAMBER OF COMMERCE, P O Box 217 Clawson, MI 48017**  
For more information; Sheryl Gerald's 248-435-6500 / [Sheryl@clawsonchamberofcommerce.com](mailto:Sheryl@clawsonchamberofcommerce.com)  
Kathy Philips 248-217-3397 / [clawsonclawspaws.com](http://clawsonclawspaws.com)



*Tim Burns*    248-593-3253 / [tburns@easternmichiganbbb.org](mailto:tburns@easternmichiganbbb.org)